



WHAT'S GOING ON?

The Northgate/1st Street corridors are unique places within the City of Idaho Falls. These areas also have unique challenges and opportunities. The City would like to begin a dialog with the community about the assets and needs of three specific areas:

- Area A: 1st Street Corridor
 - Area B: South Northgate Mile Corridor
 - Area C: North Northgate Mile Corridor
- (see map on front page)

The City is conducting planning activities to establish a vision and action plan to assist in maintaining neighborhood integrity, retaining and promote business activity, preserving the historic character, and creating a strategy to attract redevelopment and reinvestment.



FOR INFORMATION CONTACT

Kerry Beutler
Assistant Planning Director
City of Idaho Falls

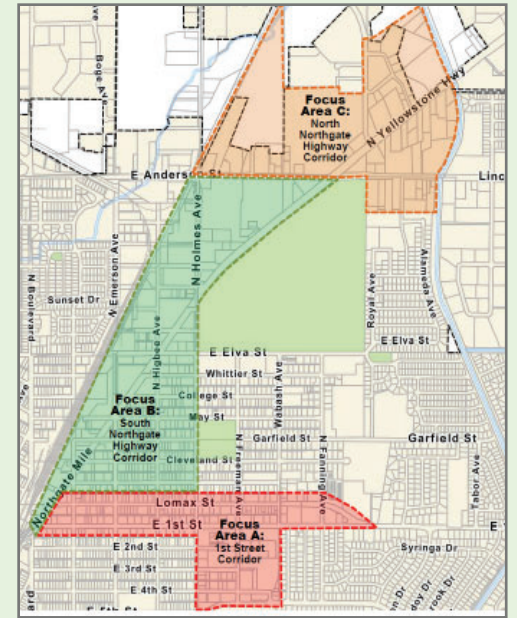
P: 208-612-8278
E: kbeutler@idahofallsidaho.gov
A: 380 Constitution Way
Idaho Falls, Idaho 83402

www.idahofallsidaho.gov/270/Planning

SCAN ME FOR MORE INFORMATION



NORTHGATE/1ST STREET AREA PLAN



WHAT ARE YOUR THOUGHTS?



Please plan on attending the events held on March 4th, 2020.

- Discovery Walking Tour @ 3:30 PM
- Public Engagement Meeting @ 6:30 PM

Your insight and feedback is essential to create an Area Plan that will reflect the community's ideas and values. Following gathering information from these meetings the following steps will take place:

- An analysis of existing conditions.
- A market assessment will be conducted.
- An illustrative plan will be generated.
- Redevelopment strategies will be prepared.
- An area-wide planning document will be created and presented to the City Council to be adopted.

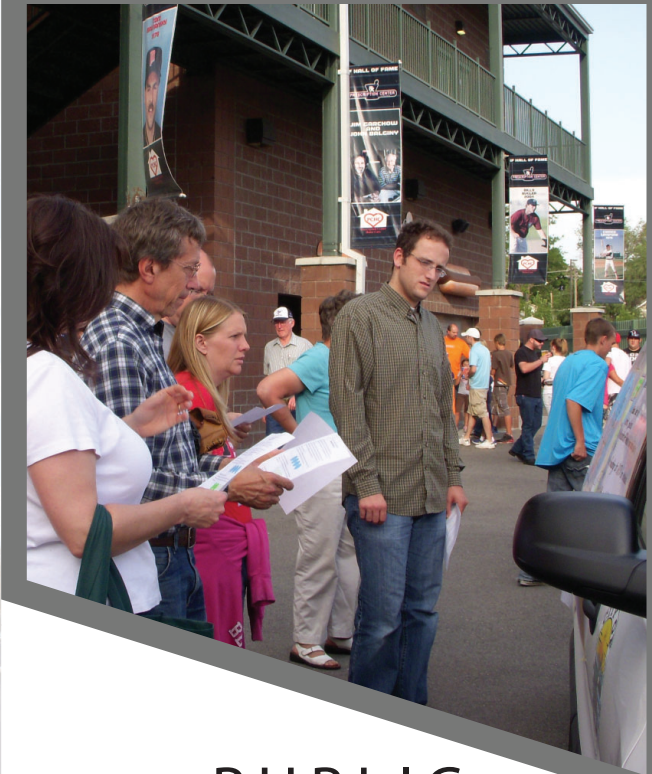
WHAT'S NEXT?

DISCOVERY WALKING TOUR

March 4 @ 3:30 PM

The tour will begin at Chaporlera Coffee Company.

The purpose of this walking tour is for community residents, business owners, and overall stakeholders to visit the 1st Street Corridor and communicate your personal site observations. Your feedback will help the City of Idaho Falls plan for the future of the neighborhood.



PUBLIC ENGAGEMENT MEETING

March 4 @ 6:30-8:00 PM

Located in the Pinecrest Golf Course Clubhouse

Items to be discussed include:

- What are some initiatives you would like to see achieved in these areas?
- What are some challenges you know of or see in or around these areas?
- What does the community need in or around these areas?
- How can the City play a role to support redevelopment/reinvestment in the focus areas?
- What is your vision for the focus areas?