

November 13, 2020 Strategic Planning Exercise

The City Council of the City of Idaho Falls met for a City Leadership Strategic Planning Exercise on Friday, November 13, 2020, at 12:30 p.m. This was a virtual meeting only and was held via Zoom platform.

Call to Order and Roll Call:

There were present:

Mayor Rebecca L. Noah Casper
Council President Michelle Ziel-Dingman
Councilor John Radford
Councilor Thomas Hally
Councilor Jim Freeman
Councilor Jim Francis
Councilor Shelly Smede

Also present:

Ellen Campfield Nelson, Strategic Planning Facilitator for Agnew::Beck
Aaron, Mondada, Strategic Planning Facilitator for Agnew::Beck
Wyatt Schroeder, Strategic Planning Facilitator for Agnew::Beck
Rick Cloutier, Airport Director
Brad Cramer, Community Development Services Director
Duane Nelson, Fire Chief
Ryan Tew, Human Resources Director
Bear Prairie, Idaho Falls Power Director
Robert Wright, Library Director
Pamela Alexander, Municipal Services Director
PJ Holm, Parks and Recreation Director
Bryce Johnson, Police Chief
Chris Fredericksen, Public Works Director
Carla Bruington, Executive Assistant to the Mayor
Randy Fife, City Attorney

Ms. Campfield Nelson stated the objective of this exercise is to understand the priorities of Idaho Falls City leadership in planning for the future; build a collaborative vision for the City that can be articulated in a strategic planning framework and implemented in budgets and work plans; and identify what City leadership would like to know more about in order to make informed decisions.

The exercise included Strategic Planning Overview, Building the Vision, Organizational Analysis, and small group break-out discussions.

Partner conversations included geographic reach, community needs, our organization, and one big idea.

Focus areas included Strengths, Opportunities, Aspirations, and Results (SOAR) Analysis for Programs and Services, Community Outreach and Partnerships, Team and Organizational Systems, and Financial Sustainability.

There being no further business, the meeting adjourned at 5:05 p.m.

s/ Kathy Hampton
Kathy Hampton, City Clerk

s/ Rebecca L. Noah Casper
Rebecca L. Noah Casper, Mayor