



## **WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE**

**Thursday, July 15, 2021**

**Bank of Idaho**

**11:00 a.m.**

**Members in Attendance:** K. Jones, K. Staten, D. Marshall, J. Newgard, T. Kraupp, R. Campbell, B. Cranor, P. Holm, J. Stephens, R. Buchan, D. Sorensen, K. Searle

**Members not in Attendance:** B. Skinner, T. Shay

### **Call to Order**

J. Newgard called the meeting to order at 11:00

### **Approval of Minutes**

B. Skinner motioned to approve the July 8th minutes. D. Marshall seconded.

### **Director Report – P. Holm**

- P. Holm spoke with Jody Carper and Jody has several military/police appreciation videos that we are welcome to use.
- P. Holm expressed his concerns that our 2021 War Bonnet Agreements did not have the “kick-off” event or the rehearsal dates in them. K. Staten advised that most of the officials will be arriving Monday or Tuesday so it should not be a problem.
- P. Holm advised that our 2022 agreements are being prepared by legal for us to give to the officials at this year’s rodeo.
- Volunteer of the year discussion. He’s only received one nomination thus far. We will vote on the volunteer at our next meeting.
- Discussion on honoring Jeff Moad and Jacob Williams for their work at Sandy Downs. It was agreed to do something on the screen.

### **Chair Report – J. Newgard**

- Discussion on a contract for the tribe for next year.

- Discussion on having someone fill in for Tyson Shay on the night he cannot attend the War Bonnet this year. Someone will need to be at the gate for the tribal riders, and organize the drummers and dancers. K. Staten offered to get a hold of Shelby who has done this in the past.
- He confirmed the Governor will be attending Thursday's show. There was discussion on additional security for the Governor.

### **Action Items**

#### **Final Volunteer Requests – R. Buchan**

- R. Buchan needs to have all volunteer requests in a.s.a.p. so that spots can be filled.

### **Committee Reports**

#### **Military Affairs/American Legion – B. Skinner (absent)**

#### **Hospitality/Sponsorships – K. Staten**

- K. Staten needs any signage requests to her a.s.a.p.
- She asked about the status of the drinking fountains at Sandy Downs and whether they are working properly or not.
- Discussion on who will be using the radios.
- We need to have our security check the wristbands behind the chutes nightly.
- The mini bull riders need cleared out before the PRCA begins.
- Discussion on improvements needed to become Rodeo of the Year as well as discussion on what we are offering the contestants.
- Last call for committee shirts and rental needs.
- Ticket sales need boosted. Should we hand out "handbills"?
- Discussion on moving the radio remote from KJ's to Cal Ranch.

#### **Livestock Welfare – K. Searle**

- K. Searle advised that Korkow arrives Monday, August 2<sup>nd</sup>.
- Bart Stolworthy has the sheep lined up.
- The hay vendor is confirmed and the price of hay is up.
- Where are we placing the contestant tent? K. Seale suggested we put up fence to divide the contestants and general admin people. There was discussion and agreement on improving the layout of the contestant area as well as moving the contestant tent.

#### **Marketing & Advertising – P. Holm**

- Lamar is switching out eleven billboards and updating them with the Teton logo and the current rodeo dates.
- All advertising begins the week of July 19<sup>th</sup>.

#### **Facilities/Grounds & Security – J. Stephens**

- The trench has been dug for the new fiber.
- The catwalk construction is 2/3rds done.

- The platform for Debi Davis is currently being built.

#### **Media/Emergency Action Plan – B. Cranor**

- The Hall of Fame patches are being put on the shirts. He will review a digitalized version soon.
- There was committee discussion of what color shirts to be worn for each day. It was decided to wear black on Monday, White on Tuesday, black on Wednesday, white for Thursday and Friday, and black for Saturday.
- Confirmation on the time for the media event. It will be at 10am on Wednesday, August 4<sup>th</sup>. P. Holm also advised committee members to put their shirt cleaning charges on the Imperial Cleaners account.

#### **Youth Rodeo/Family Night – C. Horsley (absent)**

#### **Shoshone Bannock Tribes – T. Shay (absent)**

Production/Royalty – K. Jones

- Production deadline in Saturday, July 17<sup>th</sup>.
- The royalty has cancelled the Thursday luncheon.

#### **Financial Report – D. Sorensen**

- KJ's has backed out of selling tickets. Their P.O.S. system does not handle the ticket sales.
- He advised \$1.00 of each ticket sale will be going into the surcharge account for the Sandy Downs facilities. This could potentially give our revenue number a "hit" this year.

#### **Adjournment**

K. Staten moved to adjourn the meeting at 12:10 pm. K. Jones seconded. Meeting adjourned.

Next meeting will be July 22, 2021

*Recorded by  
T. Sessions  
Department of Parks and Recreation*