



WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE

Thursday, March 24, 2022

Recreation Center

11:00 a.m.

Members in Attendance: K. Jones, K. Staten, D. Marshall, K. Searle, B. Skinner, J. Newgard, C. Horsley, D. Sorensen, C. Price, T. Kraupp

Members not in Attendance: P. Holm, B., Cranor, R. Campbell

Call to Order

K. Jones called the meeting to order at 11:05 am.

Approval of Minutes

K. Staten motioned to approve the February 24th minutes. K. Searle seconded. All in favor.

Director Report – P. Holm (absent)

Chairman/Production – K. Jones

K. Jones reported on the following:

- The committee will receive a summary from the Strategic Planning meeting from Jared.
- Committee members discussed items to fix for the upcoming rodeo. The following was a list of suggestions:
- K. Staten – Need a bigger impact for Teton Toyota and she hopes the mutton bustin qualifier will do it.
- K. Searle – Fix the grain loss and security gates.
- C. Horsley – Better communication with the mutton busters, perhaps an info booth at the front gate.
- D. Sorensen – Finance will work on making things more efficient and strive to continue having good communication between the Finance Department and the War Bonnet Committee.

Action Items:

- Vote on the 2022 Volunteer of the Year - tabled until next meeting.
- Vote on 2023 Legends of the War Bonnet - tabled until next meeting.
- Voting on east side theme name - tabled until next meeting.
- Mini-bull contractor vote – The proposals from Casperson Mini Bulls and Flying S Mini Bulls were analyzed and compared. After discussion, J. Newgard moved to go forward with Casperson Mini-Bulls. B. Skinner Seconded. Chairman K. Jones called for a vote. The following committee members voted unanimously for Casperson: K. Staten, K. Jones, D. Marshall, B. Skinner, and J. Newgard. Motion carried. Casperson Mini-Bulls will be the contractor for 2022.

Committee Reports

Military Affairs/American Legion – B. Skinner

- B. Skinner is working on the Old Glory Flag Ceremony song that will be played when the flag is raised than lowered. This same song is used by the military.

Hospitality/Sponsorships – K. Staten

K. Staten reported on the following:

- July 30th will be the Mutton Bustin Qualifier event at Teton Toyota from 11am to 3pm. We will buck fifteen every thirty minutes and pick up the pace if needed. Once children qualify, they will proceed to a tent to pick up their information package and sign up for their ride times at the War Bonnet. We will also have vendors, a dunk tank, and other activities at the qualifier to make it a fun family event. (B. Skinner suggested that children who do not qualify, should receive a ticket to the rodeo).
- K. Staten will be meeting with the Exchange Club to see if they plan to line the roadway again with flags this year.
- Burger Theory is going to be a rodeo sponsor and we will be using a coupon on the back of our admittance tickets for a discount their business.
- The VIP tables are now being sold.
- Conrad Bischoff raised their sponsorship amount to 15k.
- The board room at the arena has been remodeled and looks fantastic. She will try to sell this room space to private groups for the rodeo.
- Contestant swag is being ordered.
- Sponsor possibilities were discussed, and committee members listed possibilities for K. Staten to contact.

Livestock Welfare – K. Searle (no updates)

Facilities/Grounds & Security – R. Campbell/J. Stephens (absent)

Media/Emergency Action Plan – B. Cranor (absent)

Youth Rodeo/Family Night – C. Horsley (no report)

Financial Report – D. Sorensen/C. Price (No report)

Call for Agenda Items

- K. Staten called for ticket prices for reserved seating under the grandstands be listed on the next agenda.

Adjournment

D. Marshall moved to adjourn the meeting at 12:25 pm. B. Skinner seconded. Meeting adjourned.

Next meeting will be April 28, 2022

*Recorded by
T. Sessions
Department of Parks and Recreation*