



**Idaho Falls Civic Center for the Performing Arts Committee Meeting Minutes
Wednesday, March 31, 2021**

Idaho Falls Civic Center for the Performing Arts Committee of the City of Idaho Falls met in a special committee meeting, Wednesday, March 31, 2021, at the Municipal Services Director's Office, 308 Constitution Avenue, Idaho Falls, Idaho at 1:30 p.m. and held remotely via Webex.

In Attendance:

Arthur Kull, Idaho Falls Civic Center for the Performing Arts Committee Member
Carrie Scheid, Idaho Falls Civic Center for the Performing Arts Committee Member
Bonnee Taggart, Idaho Falls Civic Center for the Performing Arts Committee Member
Anne Staton-Voilleque, Idaho Falls Civic Center for the Performing Arts Committee Member

Others Present:

Jim Freeman, City Council
Pam Alexander, Municipal Services Director
Chandra Witt, General Services Administrator
Ed Morgan, Civic Center for the Performing Arts Manager
Krista McKellip, General Services Office Assistant
Brandi Newton, Executive Director IF Arts Council
Alekszandria Peugh, Executive Director Idaho Falls Symphony
Kent McCandless, Big-D Construction

Absent:

Deidre Warden, Idaho Falls Civic Center for the Performing Arts Committee Member

The meeting was called to order by Chair Arthur Kull at 1:38 p.m.

Review and Approve May 20, 2020 and January 20, 2021 Committee Minutes:

- Chair Arthur Kull called for the approval of the minutes from May 20, 2020, and January 20, 2021. Anne Staton-Voilleque motioned for the approval and Carrie Scheid seconded the motion. Motion carried.

Public Comment:

- None.

Live Stream Events:

- Ed Morgan provided an update on the live streaming equipment and capabilities at the Civic. Alekszandria Peugh, Executive Director of the Idaho Falls Symphony advised that they were obtaining some audio-visual equipment for live streaming through a grant. She advised that she wanted to see if permanently installing the equipment at the Civic would be an option. In exchange of having their equipment installed at the Civic, the Symphony would explore allowing other people to utilize the equipment with a contract and rules in place. It would benefit the Symphony, but it could also help groups in the community who do not have the same



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opportunities. Ed advised of an agreement that is already in place with the Sounds Choir for a video projector that the Sounds Choir installed at the Civic. Non-profits are not charged for the rental of the video projector, but money paid by for-profit rentals go to the Civic for the maintenance of the projector. Alekzandria Peugh advised that she has a few different groups that she needs to speak with before proceeding with a plan. The timeline of having a proposal by October is fine. Carrie Scheid motioned to approve the installation of the Symphony's audio-visual equipment with fee details to be worked out between the Symphony and the Civic by the October finances. Anne Staton-Voilleque seconded the motion. Motion carried.

Advertising on Marquee:

- Chandra Witt advised that there needs to be a discussion on the rate structure for the use of the Marquee by shows that are advertising their performance. There was a brief discussion, and it was advised that the City needs to go over the different scenarios that will be allowed and what the rates will be and submit a proposal to the committee by the middle of June. There was a request that the proposal be emailed to the committee prior to the meeting so the committee has an opportunity to review it and address concerns at the meeting.

Proposed Fee Changes for 2021/22 Fiscal Year:

- Pam Alexander recommended and proposed that no changes be made to the fee schedule and that the fee schedule remain as is for the 2021/2022 fiscal year. Brandi Newton asked about rentals strictly for live streaming, and she requested that they be charged a rehearsal fee and not a rental fee. The committee asked that live streaming events be added to the fee schedule for 2021/2022. City advised that a proposal on the fees will be provided.

Civic Renovation Funding Concerns and Path Forward:

- Carrie Scheid provided a list of positive and negative factors regarding Civic campaign concerns. Positive factors include: \$200,000 pledged for design and engineering; rising although volatile stock market; campaign committee; community interest. Negative factors include: skyrocketing costs of construction materials; major donor pool is sparse; COVID impact on major capital campaign fundraising and large venues; City politics-pressure on spending; IF High School not leaving, new superintendent; competing campaigns. It is the campaign committee's recommendation to scale the project back to a one million dollar (\$1,000,000.00) to one and a half million dollar (\$1,500,000.00) range. Carrie requested ideas of what could be done on a smaller scale in order to keep the momentum going on the Civic renovation. Anne Staton-Voilleque expressed that she did not feel that it is even possible to raise one and a half million dollars (\$1,500,000.00). There was a brief discussion on the band and art room that the high school is utilizing, and if the Civic would be obtaining those rooms back. Pam




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Alexander advised that at this time there are no plans in place for the high school to relinquish the rooms back to the City. It was agreed that City staff would meet with Reggie Fuller and do a walk about at the Civic to see what project could be proposed.

- Ed Morgan advised the committee that the Civic received a donation of a PA system, which should be up and running shortly.

The meeting adjourned at 2:38 p.m.


Krista McKellip - Secretary


Arthur Kull - Chair