

Economic Development Committee Meeting

February 25, 2021

Via Zoom

Maeck Education Center

5:30-6:30 p.m.



Dana Kirkham, Chris Lee, Doug Webster, McKenzie Willmore, Michelle Covert, Tyler Kraupp, Dana Briggs

5:37pm Call to Order, quorum present

Minutes:

1. Welcome public
2. Review information from community panel
 - Our invited panel included the Idaho Innovation Center, the Small Business Development Center, the Technology Innovation Center, and Dana Briggs, the Economic Development Coordinator for the City of Idaho Falls. Other groups that also support business development in Idaho Falls and Bonneville County include SCORE, REDI, the Idaho Workforce Development Council (under Gov Little's office), Idaho Women's Center, and regional stakeholders from a cross-section of our business community.
3. Updates from the survey material:
 - 31% of respondents were 18-34, 37% were 35-50 (68%)
 - 68% had attained a Bachelor's or Graduate Degree
 - Roughly 57% are employed in Professional, Scientific or Technical Services, 7% Administrative Support/Waste Management Remediation, 5% Finance and Insurance; the remaining 31% identified as other categories.
 - 64% identified as mid-level professionals and 16.4% as Managers (80%)
 - Almost 38% have worked at their place of employment over 10 years
 - Important and reflecting our target workforce, 55% have been at their place of employment for 3-5 years
 - Almost 79% of the total responders stated they plan to stay working in Idaho Falls 4+ years

Adjourn 7:00pm

Respectfully submitted,
Tyler Kraupp