

Economic Development Committee Meeting

February 11, 2021

Via Zoom

Maeck Education Center

2725 Carnival Way

Idaho Falls, ID 83402

5:30-6:30 p.m.



Agenda:

Discussion Items:

1. Welcome public
2. Panel Discussion Regarding Economic and Business Climate
 - a. Bryan Magleby – Director of the Idaho Innovation Center
 - b. Shawn Perkins – Tech Transfer/Small Business Experience
 - c. Dave Noack – Director SBDC
 - d. Dana Briggs – Office of the Mayor
3. Questions for Panel Discussion:
 - a. What are the biggest hurdles for a new business coming into town? What are the barriers to success?
 - b. Where's the investment? Capital funds? Where do they receive grants/loans for new business?
 - c. Current challenges for establishment in Idaho Falls? Is there an advantage or disadvantage to surrounding communities?
 - d. What resources are available?
 - e. How viable is tech transfer from the INL?
 - f. How do you perceive the economic climate has changed over the last decade?
 - g. Is there a demographic with the most demand? Does it seem equitable across all demographics? Greater demand in one demographic than the other?
 - h. What tends to be the reason small businesses don't survive?
 - i. How has COVID impacted the start-up business climate? What are the lasting effects?
 - j. Are there businesses that are asking for certain things that they not receiving?

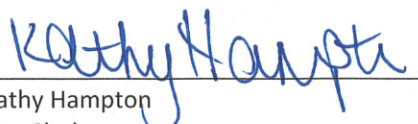
Action Items:

1. Approve Minutes
2. Approve timeline for final report and objectives necessary for completion

Information for public participation:

Join Zoom Meeting <https://us02web.zoom.us/j/81947874664?pwd=cUtaWnNKTNlyRGV1cm0yby96RUhUdz09> Meeting ID: 819 4787 4664 Passcode: 848160 One tap mobile

DATED this 8th day of February, 2021


Kathy Hampton
City Clerk

The public is invited to attend. This meeting may be cancelled or recessed to a later time in accordance with law. If you need communication aids or services or other physical accommodations to participate or access this meeting or program of the City of Idaho Falls, you may contact City Clerk Kathy Hampton at 612-8414 or the ADA Coordinator Lisa Farris at 612-8323 as soon as possible and they will accommodate your needs.